

**Office of the City Manager
News Release**



FOR IMMEDIATE RELEASE

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Boulder City is *Joining Forces* to Promote Safety on the Road

BOULDER CITY – Starting today, the Boulder City Police Department is “Joining Forces” to make our roads safer for drivers. The “Joining Forces” campaign is a high visibility, multi-jurisdictional statewide effort to increase safety on Nevada’s roads by increasing enforcement and awareness of traffic laws. Through January 22, 2019, more than two dozen law enforcement agencies statewide will join forces to crack down on drivers exceeding speed limits or driving too fast for road conditions.

Exceeding the speed limit is considered aggressive driving just as weaving in and out of traffic, passing in emergency lanes or along the shoulder and failing to yield to other motorists. A survey sponsored by the National Highway Traffic Safety Administration (NHTSA) indicated that the majority of U.S. drivers consider others’ unsafe driving behaviors a threat to the safety of themselves and their families.

The Boulder City Police Department (with other agencies) will be conducting extra patrol on Interstate 11 and US-95 within the city limits of Boulder City during this period. Drivers are urged to slow down and drive with caution so they can arrive alive. Driving 10 mph over the posted speed limit will only decrease a 300-mile trip by approximately 30 minutes. However, it may result in you getting pulled over and cited which will take roughly 10 minutes and cost a couple hundred dollars.

“Officers have pulled over drivers on I-11 driving more than 90, even 100 miles per hour, which could have deadly outcomes if the vehicle collides with another,” said Chief Tim Shea of the Boulder City Police Department. “Funding for the extra patrols through Joining Forces could save lives. Hopefully even the publicity around this project will encourage everyone to watch their speed.”

Boulder City Police Department received a \$42,500 grant from the Nevada Department of Public Safety, Office of Traffic Safety to support participation in Joining Forces traffic safety campaigns during the coming year. The goal is to reduce crashes and save lives by focusing on impaired driving, distracted driving, seat belts, speed, and pedestrian safety.

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