



**Office of the City Manager  
News Release**

**FOR IMMEDIATE RELEASE**

August 14, 2019

**BOULDER CITY  
CITY COUNCIL**

**MAYOR**  
KIERNAN McMANUS

**COUNCIL MEMBERS:**  
JAMES HOWARD ADAMS  
CLAUDIA M. BRIDGES  
TRACY FOLDA  
WARREN HARHAY



**MEETING LOCATION:**  
**CITY COUNCIL CHAMBER**  
401 CALIFORNIA AVENUE  
BOULDER CITY, NV 89005

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**CITY MANAGER:**  
ALFONSO NOYOLA, ICMA-CM

**CITY ATTORNEY:**  
STEVEN L. MORRIS, ESQ

**CITY CLERK:**  
LORENE KRUMM, MMC, CPO

**COMMUNITY DEVELOPMENT DIRECTOR:**  
MICHAEL MAYS, AICP

**PUBLIC WORKS DIRECTOR:**  
KEEGAN LITRELL, P.E.

**UTILITIES DIRECTOR:**  
DENNIS PORTER, P.E.

**POLICE CHIEF:**  
TIM SHEA

**FIRE CHIEF:**  
KEVIN NICHOLSON

**FINANCE DIRECTOR:**  
DIANE PELLETIER, CPA

**PARKS & RECREATION DIRECTOR**  
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**Community Development Shares Year of Accomplishments**

**BOULDER CITY** – One year after the opening of the I-11, the Boulder City Community Development Department in its annual report to the City Council shared organization accomplishments, plans for the next year and an update on the I-11 impact. Community Development Director Michael Mays delivered a list of achievements during the August 13 City Council meeting.

Among the highlights:

- In 2018, the department saw significant increases in permits issued, inspections and revenue due to solar projects
- In an effort to improve public transparency and customer convenience, the department will scan all building permits for easy online access, fulfilling of one of the City's 2025 Strategic Plan goals: the City is in compliance with the Growth Control Ordinance
- Since the hiring of the Economic Development Coordinator, he has visited with over 160 local businesses and conducted 105 business retention visits
- The City is promoting RDA (Redevelopment Agency) grant opportunities and has seen a significant increase in participation by local businesses
- Over the next year the department will improve customer service with enhancements to the building permit process and inspections, making it easier for the customer to know the status of building inspections through online reporting and scheduling

"In addition to these achievements, staff in the Community Development Department have taken part in numerous town hall meetings, focus groups, working with the Boulder City Chamber of Commerce to secure funding for the Railroad Museum and helped with this year's success of Historic Preservation Day in May," said Al Noyola, City Manager for Boulder City. "The staff is dedicated to keeping Boulder City economically sustainable while embracing our history."

"The department has leveraged technology more than ever," said Michael Mays, Director of Community Development. "One example is the new on-line reporting feature for property maintenance complaints. The City has seen a 115% increase in property maintenance complaints and the Code Enforcement officer is improving the closed case rate – meaning property issues are being addressed quickly and successfully."

Another tool utilized by Community Development: VisaVue. The City entered a contract with the company which examines Visa credit and debit card data. VisaVue was asked to provide a year-over-year comparison of data from before I-11 opened. Some of the impacts of I-11 based on data collected so far through VisaVue and NDOT:

- Traffic on Boulder City Parkway is down by 30 – 40%
- Greatest losses seen at fast food and gas station establishments
- Businesses that have benefitted from I-11 include sit-down restaurants and hotels
- Local residents have stepped up through shop local campaigns, with an 8% increase in local spending
- The City's retail/office vacancy rate continues to decline – now at 4.5% which is below the Las Vegas metro area

“Unfortunately, several businesses did close in the first few months of the I-11 opening, ,” Mays added. “However, we continue to focus on supporting the success of existing local businesses and helping new ones open. Boulder City will continue to do what it has always done: show strength, perseverance and a spirit of collaboration.”

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