

Office of the City Manager
News Release



FOR IMMEDIATE RELEASE

December 12, 2018

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Boulder City Strategic Plan Approved by City Council

BOULDER CITY – Several months of input and discussions with the community helped formulate Boulder City’s new Strategic Plan. City Council approved the plan last night. The plan is a document that sets the course for the City’s tactics for sustainability and economic resilience for the next five years. The Strategic Plan covers five years, 2020 through 2025.

City Manager Al Noyola has directed staff to create an Implementation Action Plan in December. “Members of the community had a chance to share their thoughts on strengths, weaknesses, opportunities and challenges, as well as their vision for our future,” said Noyola. “I believe we all want Boulder City to be a better place for the next generations.”

Goals set in the plan include:

- A. Achieve prudent financial stewardship;
- B. Invest in infrastructure;
- C. Manage growth and development;
- D. Promote historic preservation; and
- E. Sustain a high level of public safety services.

The plan lays out 41 strategies to attain these goals. These strategies include diversification of revenue sources through greater use of grants, self-sustaining funds and leases; identification of opportunities for new and small-business development that will provide a diverse revenue stream with minimal impact on the quality of life; development of an Historic Preservation Plan; prioritization of Capital Improvement Plan projects to address health and safety while maximizing available funds and more.

The last time the City engaged in Strategic Planning was 2010 and it was updated in 2012 – that plan that expires in 2019. “I was impressed by the process as well as the public’s engagement,” said Boulder City Mayor Rod Woodbury. “Working collaboratively, the City Council, City Manager, and department directors made this version of the Strategic Plan specific, measurable, relevant, and attainable. Our vision, mission, and values are clear. I look forward to achieving our goals as we implement the strategies and action plan designed to take us there.”

The City contracted with Management Partners, a nationwide local government consulting firm that has more than two decades of experience facilitating and preparing strategic plans for communities of all sizes.

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CITY COUNCIL**

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RODNEY WOODBURY**

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