

Office of the City Manager
News Release



FOR IMMEDIATE RELEASE

April 8, 2019

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**BOULDER CITY
CITY COUNCIL**

MAYOR
RODNEY WOODBURY

COUNCIL MEMBERS:
PEGGY LEAVITT
WARREN HARHAY
RICH SHUMAN
KIERNAN MCMANUS



MEETING LOCATION:
CITY COUNCIL CHAMBER
401 CALIFORNIA AVENUE
BOULDER CITY, NV 89005

MAILING ADDRESS:
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BOULDER CITY, NV 89005

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CITY MANAGER:
ALFONSO NOYOLA, ICMA-CM

CITY ATTORNEY:
STEVEN L. MORRIS, ESQ

CITY CLERK:
LORENE KRUMM, MMC, CPO

COMMUNITY DEVELOPMENT DIRECTOR:
MICHAEL MAYS, AICP

PUBLIC WORKS DIRECTOR:
KEEGAN LITRELL, P.E.

UTILITIES DIRECTOR:
DENNIS PORTER, P.E.

POLICE CHIEF:
TIM SHEA

FIRE CHIEF:
KEVIN NICHOLSON

FINANCE DIRECTOR:
DIANE PELLETIER, CPA

PARKS & RECREATION DIRECTOR
ROGER HALL

Boulder City Joins The World's Largest Swim Lesson™

24 Hours of Swim lessons globally sends message:

Swimming Lessons Save Lives™

BOULDER CITY – The Boulder City Aquatic Facility has been the place where more than two dozen Division I and II student athletes took some of their first laps in the water. On Thursday, June 20, 2019, Boulder City youth and adults will join tens of thousands of swimmers at aquatic facilities around the world for the ninth year in a row to make noise that Swimming Lessons Save Lives.™ The World's Largest Swimming Lesson™ (WLSL), will take place over the course of 24 hours at an estimated 600 locations in more than 20 countries.

Since its inception, more than 278,000 children and adults have participated in WLSL lessons generating more than a BILLION media impressions about the vital importance of learning to swim. The 2018 WLSL event included 41,814 participants from 27 countries.

Tragically in the U.S., drowning remains the leading cause of unintended, injury related death for children ages 1 to 4, and the second leading cause of accidental death for children under 14. Research shows participation in formal swimming lessons can reduce the risk of drowning by 88% among children ages 1 to 4, yet many kids do not receive formal swimming or water safety training.

“While we can say Olympic hopeful Zane Grothe has done laps in our pool, I believe we can also say our swimming programs have saved countless youth from becoming a tragic statistic,” said Roger Hall, Director of Boulder City Parks and Recreation Department. “When the pool staff came to me with the idea of getting involved in this, I recognized a great opportunity for us to help show parents and the community just how important it is to learn to swim.”

“Not only is this a fun and educational experience, it is also great to be able to say we in Boulder City are part of a global event,” said Al Noyola, City Manager. “I’m proud of our leadership team and staff here at the pool for making swim lessons a priority for the kids of Boulder City.”

Parents are invited to learn more about this phenomenal event by visiting WLSL.org.

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