



**Office of the City Manager
News Release**

FOR IMMEDIATE RELEASE

November 21, 2019

**BOULDER CITY
CITY COUNCIL**

Contact: Lisa LaPlante, Communications Manager
702-293-9302 or llaplante@bcnv.org

MAYOR
KIERNAN McMANUS

Shop Boulder City on *Small Business Saturday*

COUNCIL MEMBERS:
JAMES HOWARD ADAMS
CLAUDIA M. BRIDGES
TRACY FOLDA
VACANT

BOULDER CITY – The way people shop has changed in the past two decades, but one need remains the same: excellent customer service. Who better to provide great service and understand the local shopper than your neighbor? Keeping those dollars in our community has great impact on the Boulder City economy. Mayor Kiernan McManus, City leaders and staff of Boulder City are excited to invite shoppers to shop here on November 30, 2019: **Small Business Saturday**. (See attached proclamation.)



MEETING LOCATION:
CITY COUNCIL CHAMBER
401 CALIFORNIA AVENUE
BOULDER CITY, NV 89005

In its 10th year, Small Business Saturday was started by American Express in the depths of a recession to help rally communities to support local businesses. The selected day is always the Saturday after Thanksgiving (this year the event falls on November 30) and is a nationally recognized day to support, promote and enjoy local businesses. “With over 85% of Boulder City’s business core considered to be ‘small businesses,’ Boulder City is the poster child for shopping local, enjoying neighbors, finding a smile behind the register, and ending the day with a wonderful feeling of accomplishment from finding treasures while supporting the local economy,” said Jill Lagan, CEO of the Boulder City Chamber of Commerce. “This great Nation’s economic base is reliant on the small business owner and we each do our part to build on that base by remembering to shop small businesses too.”

MAILING ADDRESS:
401 CALIFORNIA AVENUE
BOULDER CITY, NV 89005

WEBPAGE:
WWW.BCNV.ORG



CITY MANAGER:
ALFONSO NOYOLA, ICMA-CM

Boulder City small businesses are not only a great place to find perfect gifts, treasures, antiques, trusted services, and great food, but supporting local businesses also creates jobs and helps ensure our local economy stays strong and vibrant. “We are pleased with the shop local efforts of our community, as there was a 9% increase in local spending following the opening of Interstate 11 last year,” said Raffi Festekjian, the City’s Economic Development Coordinator. “Boulder City residents have proven they can provide a positive economic impact on the local economy. We look forward to their continued contribution at this year’s Small Business Saturday.”

CITY ATTORNEY:
STEVEN L. MORRIS, ESQ

CITY CLERK:
LORENE KRUMM, MMC, CPO

COMMUNITY DEVELOPMENT DIRECTOR:
MICHAEL MAYS, AICP

PUBLIC WORKS DIRECTOR:
KEEGAN LITRELL, P.E.

According to a study last year from American Express, approximately 67 cents of every dollar spent at a small business remains in the local community. U.S. Small businesses contribute \$4.8 Trillion in GDP, equivalent to the third largest economy in the world. Spending in those small businesses also supports local jobs: the study found that for every ten jobs at a small business, another seven are supported in the local community.

UTILITIES DIRECTOR:
DENNIS PORTER, P.E.

POLICE CHIEF:
TIM SHEA

INTERIM FIRE CHIEF:
STEVE WALTON

See what Boulder City businesses are doing this year for Small Business Saturday here: www.facebook.com/events/416413429034202/.

FINANCE DIRECTOR:
DIANE PELLETIER, CPA

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PARKS & RECREATION DIRECTOR
ROGER HALL

Proclamation

OFFICE OF THE MAYOR

WHEREAS, Boulder City celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, small businesses represent more than 99.7 percent of all firms with paid employees in the United States, are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

WHEREAS, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

WHEREAS, 94% of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and

WHEREAS, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

WHEREAS, Boulder City, Nevada supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

NOW, THEREFORE, I, KIERNAN MCMANUS, MAYOR OF BOULDER CITY, NEVADA, do hereby proclaim November 30, 2019 as:

SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of Boulder City, Nevada to be affixed this 18th day of October 2019.


Kiernan McManus, Mayor

ATTEST:


Lorene Krumm, City Clerk