



Office of the City Manager
News Release

FOR IMMEDIATE RELEASE

November 9, 2020

BOULDER CITY
CITY COUNCIL

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BC Police are *Joining Forces* for Seatbelt Enforcement

BOULDER CITY – It is a simple habit that takes a matter of seconds and is proven to save lives: seat belt use. Boulder City Police Department (BCPD) is *Joining Forces* with law enforcement agencies throughout Southern Nevada to make sure drivers “*Click It or Ticket*” from November 9 through November 21, 2020.



MEETING LOCATION:
CITY COUNCIL CHAMBER
401 CALIFORNIA AVENUE
BOULDER CITY, NV 89005

MAILING ADDRESS:
401 CALIFORNIA AVENUE
BOULDER CITY, NV 89005

WEBPAGE:
WWW.BCNV.ORG



“Many of the injuries that we investigate happen in crashes when victims are thrown about a car,” said Boulder City Police Chief Tim Shea. “These injuries can be critical – even deadly. Taking a few moments to make sure everyone in a vehicle is wearing a seatbelt can be a life-or-death decision. We hope that by sharing the Click It or Ticket campaign and by having extra patrols on the roads, drivers will exercise better judgement and drive safely.”

Seat belt violations are a secondary offense and can cost hundreds of dollars on top of other citations. According to the National Highway Traffic Safety Administration, the national seatbelt use rate was more than 90 percent in 2019, and seat belt use in passenger vehicles saved an estimated 14,955 lives in 2017.

Joining Forces is a high visibility, multi-jurisdictional statewide effort to increase safety on Nevada’s roads by increasing enforcement and awareness of traffic laws. The goal is to reduce crashes and save lives by focusing on impaired driving, distracted driving, seat belts, speed, and pedestrian safety.

Law enforcement personnel will continue to enforce traffic safety laws year-round as part of their commitment to reduce crashes and save lives. Whether you're the driver, a passenger, or a pedestrian, Boulder City Police remind everyone to make safety a top priority.

Boulder City Police Department receives an annual grant from the Nevada Department of Public Safety, Office of Traffic Safety to support participation in *Joining Forces* traffic safety campaigns during the year. For more information on this and other statewide traffic safety programs, please visit www.zerofatalitiesnv.com.

ACTING CITY MANAGER:
MICHAEL MAYS, AICP

ACTING CITY ATTORNEY:
BRITTANY LEE WALKER, ESQ

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LORENE KRUMM, MMC, CPO

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